

# INNOVATION IN ACTION

JOINT  
TECHNOLOGY  
INITIATIVES



fuel cells & hydrogen for sustainability



Innovative Medicines Initiative



Joint Exhibition  
30 September - 4 October 2013

## THE ARTEMIS PROGRAMME & SUCSESSES

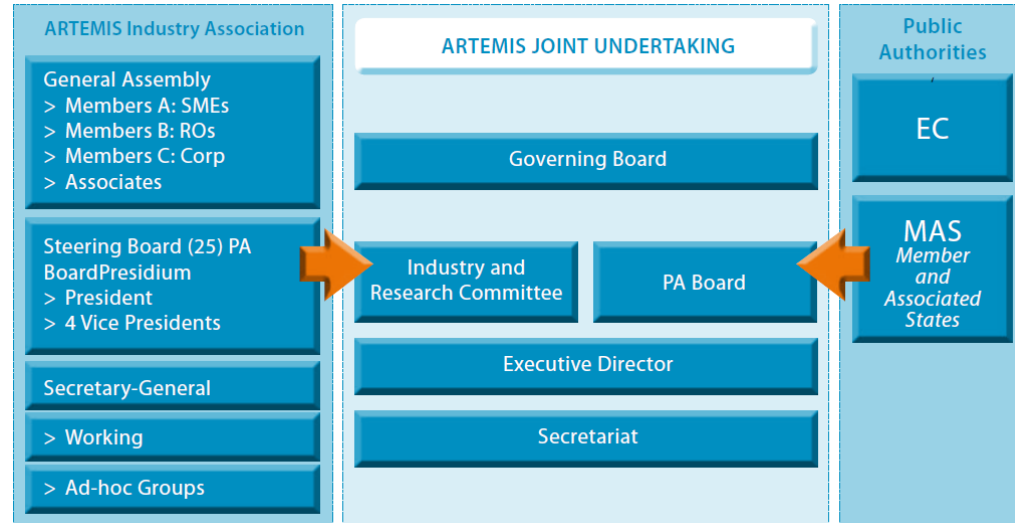
Alun Foster

## ARTEMIS-JU is a Public-Private Partnership

funding R&D&I

on **EMBEDDED COMPUTING SYSTEMS**  
with a **3-PARTITE FUNDING MODEL**  
(EU + Participating Member States + Industry)

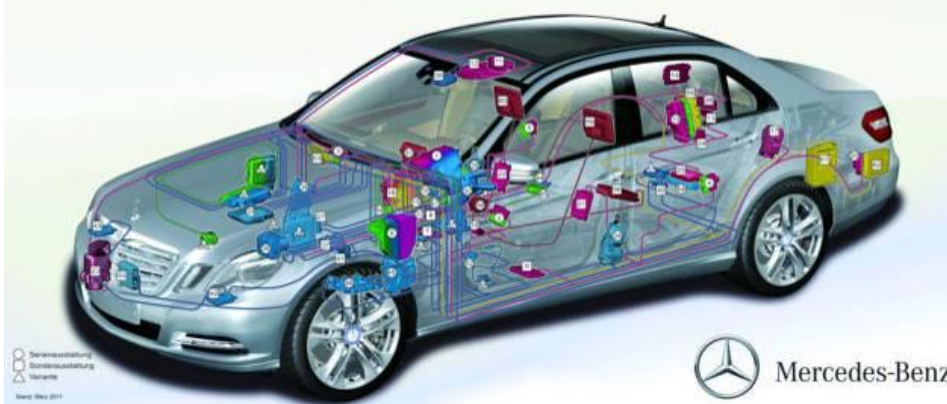
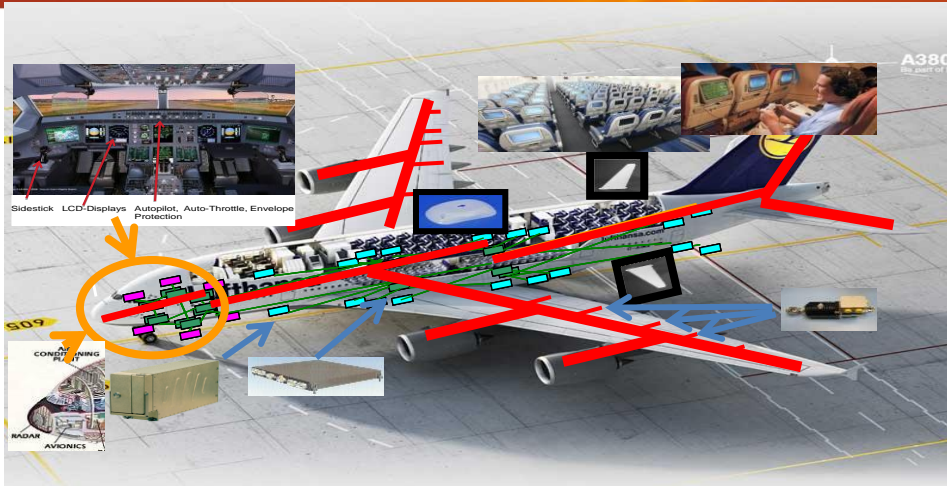
‘Industry’ is represented by the  
**ARTEMIS Industry Association – “ARTEMIS-IA”**





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## Embedded Systems and Society

**Increase of electronic systems, especially as Embedded Systems, is required for**

- **mastering complexity**
- **meeting environmental challenges**
- **competitiveness**
- **cost efficiency**

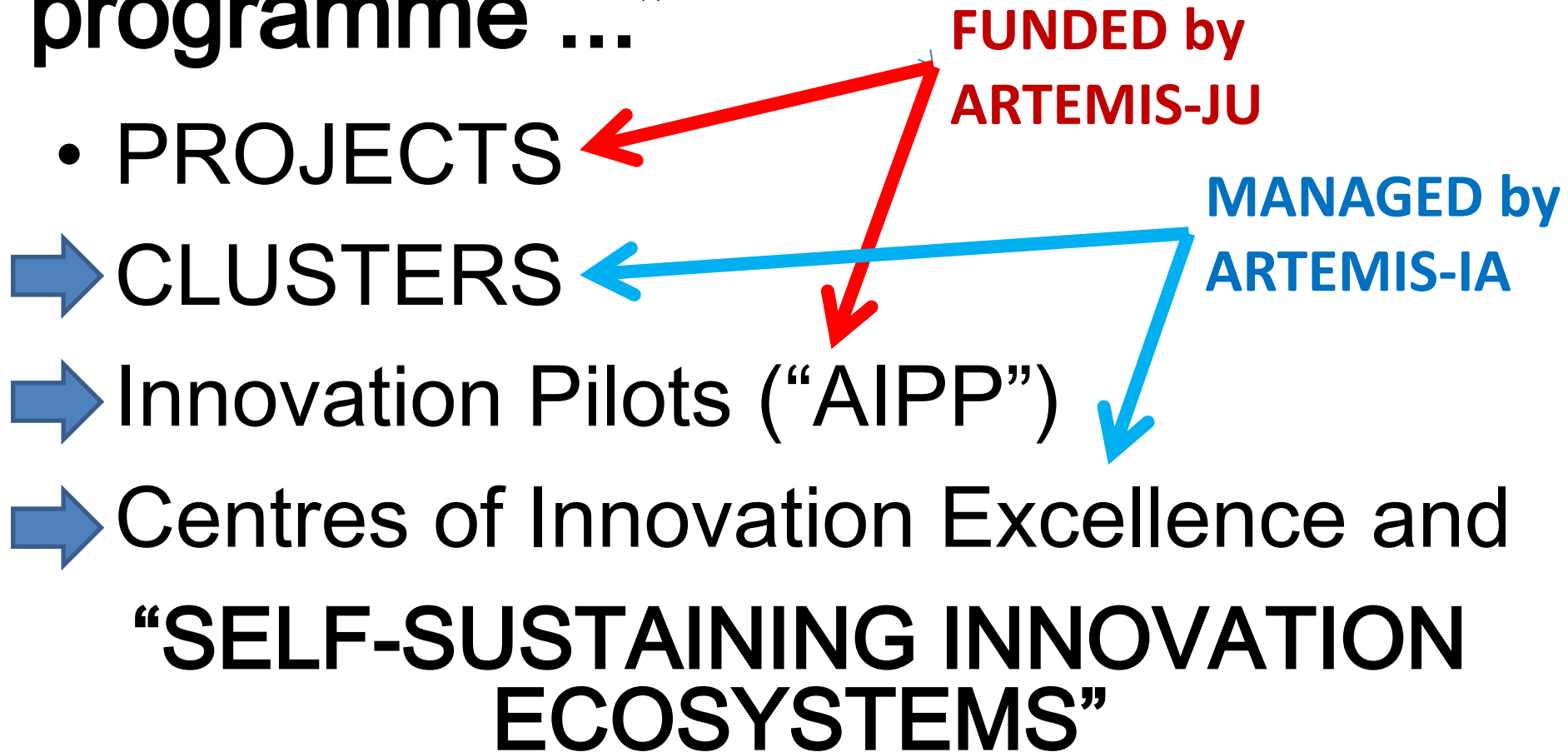
**This impact will even increase !**

**INNOVATION:**

***HOW ?***

**INNOVATION = achieve  
critical mass through  
“Self Sustaining Innovation  
Ecosystems”**

“ARTEMIS is more than a funding programme ...”





## Major Achievements: What has ARTEMIS built?



1. The largest programme ever focused on **Safety Critical Systems**
2. The largest programme ever, focused on **Multi-core Technology: Low power, high performance**
3. ARTEMIS has created the **AIPPs**: the **largest Pilot Projects on Embedded Systems**, addressing key societal challenges



# **The ARTEMIS Portfolio Analysis**

Available at [www.artemis-ju.eu](http://www.artemis-ju.eu)

Core of the

**“ARTEMIS Book of Successes”**

*What  
Next ?*

## Step up to CPS !

- Nano-scale semiconductors (a **KET**)
- + Smart systems of sensors/actuators
- + Embedded Computing and Control
- = Mastering “**Cyber-Physical Systems**”
- = **MASTERING the ELECTRONICS COMPONENTS and SYSTEMS VALUE CHAIN**
- = **ECSEL Joint Undertaking**

# *WHY ?*



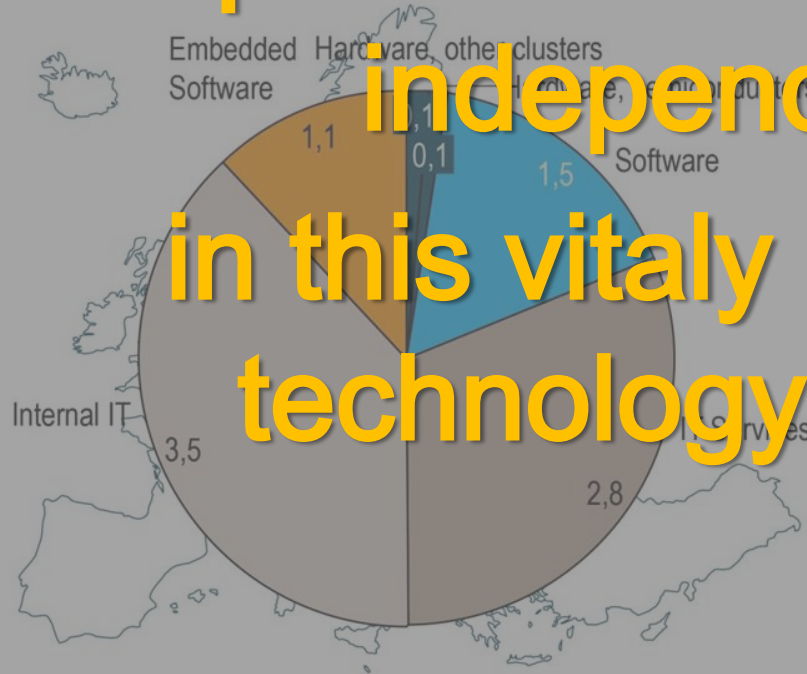
## WHY ???

- ICTs drive **INNOVATION**
- **INNOVATION** leads to  
**COMPETITIVE**  
**INDUSTRIES**
- **COMPETITIVE INDUSTRIES** lead to **JOBS**

Europe accounts for approx. 20% of jobs in Digital Technology, corresponding to 9.1 m jobs

Directly created in Europe (20% of 45,5 m jobs)

## Europe must assure strategic independence in this vitally important technology domain



### Key assumptions

- > Broad definition of IT specialists applied, excluding management overhead, sales and support functions
- > Total number of jobs estimated by source Digital Technology employees relative to European workforce
- > Split of direct jobs based on available workforce sizing of hardware cluster and global market size share for the other clusters
- > Definition of European market does not include Turkey

Number of jobs in European Digital Technology: 9.1 m

5% growth per year "creates" ca. 450.000 jobs per year

→ ca. 50.000 for ES/CPS / year

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**THANK YOU**